



SPONSORSHIP & EXHIBITING PROSPECTUS

OCTOBER 21, 2025

**The Hotel at the
University of Maryland**

PRESENTED BY:



TEDCOMD.COM

ABOUT THE EXPO

TEDCO'S ENTREPRENEUR EXPO

TEDCO's Entrepreneur Expo brings together all of Maryland's various entrepreneurial resources across the State under one roof for a day of celebration. The Expo draws **1000+** of the region's top entrepreneurs, business owners, angel and venture capital investors, legislators, and other influencers.

From healthcare to cyber, TEDCO's Entrepreneur Expo is the place to see all that Maryland has to offer. The day is jam-packed full of workshops, roundtable discussions, exhibiting companies and pitches, opening up great opportunities for entrepreneurs to network, learn, and be inspired.



1,048
ATTENDEES



111
SPEAKERS



24
SESSIONS



91
EXHIBITORS



26
STARTUP
EXHIBITORS

2024 ENTREPRENEUR EXPO KEY METRICS

97%
WILL ATTEND NEXT YEAR

95%
SAID THEIR PURPOSE
WAS ACCOMPLISHED

83%
RATED THE EVENT VERY
GOOD/EXCELLENT

71%
HAD A LOT/GREAT DEAL
OF VALUE FROM EXPO



2024 EXPO SUCCESS

“

This event far exceeded my expectations! It provided an incredible opportunity to forge valuable partnerships and connect with prospects for our company. I highly recommend every startup to participate in this event—it's a treasure trove of resources and insights. Kudos to the entire TEDCO team. Mission accomplished!

ENTREPRENEUR

“

Everyone I needed to talk with was in one spot.

Sessions – incredible. Networking – amazing. Plus, due to the event facility – it was easy to have small, breakout areas as attendees needed them. This enabled our team to combine event attendance with networking and team meetings.

ECOSYSTEM COLLABORATOR

“

This was my first TEDCO Expo, and it was so well done. I appreciate all the TEDCO team's work in supporting Maryland entrepreneurs. This is a must-attend event for businesses looking to accelerate their growth in Maryland.

EXHIBITOR

“

It was an excellent opportunity to meet entrepreneurs, investors, business folks, and folks from governmental (Federal/State) institutions.

ECOSYSTEM COLLABORATOR

“

Thank you for organizing such a fantastic event! The TEDCO Entrepreneur Expo was incredibly insightful and an excellent opportunity to connect with innovators, leaders, and friends across various fields. Kudos on a job well done!

ENTREPRENEUR



2024 EXHIBITORS

COMPANY NAME	BOOTH
Abel Communications	85
Acartin Inc.	69
Anne Arundel Economic Development Corporation	63
Astak Diagnostics	45
AvideonCRM LLC	78
BioEvanesco	51
BioHealth Innovation (BHI)	29
BLUE KNIGHT	28
CARE-2	3
Carroll County Economic Development	62
CC Biotech	84
CLA (CliftonLarsonAllen LLP)	27
CONNECTpreneur	38
Connectus	5
Contract Watchdog	17
Cornerstone Government Affairs	
Cross on the Moon Coalition Inc.	77
DataTribes	8
Dynamic Dimension Technologies	50
EcoMap Technologies	37
Energetics Technology Center	28
Entrepreneurship Innovation Center Bowie State University	59
Envision Creative A.R.T	4
ETC Baltimore	40
Fearless Institute	36
Federal Laboratory Consortium	9
Forager Station	52
Foresight Science & Technology	19
Franklin Advisory	75
Frederick County office of Economic Development	61
Frederick National Laboratory for Cancer Research	22
FSC First	28
Givhero	80

COMPANY NAME	BOOTH
Gordon Feinblatt	
Harbor Design & Manufacturing	15
Hememix Biotechnologies Inc.	43
Howard County Chamber of Commerce	68
Howard County Economic Development Authority	65
ISO BUSINESS	66
Johns Hopkins Technology Ventures	
Johnson & Johnson Innovation - JLABS	25
Kubanda Cryotherapy	44
Longview Neuro Solutions	85
Lumo Imaging LLC	51
LYON RUMI / Winton Distilling Company	16
Malloy Industries	76
Maryland Department of Commerce	86
Maryland Department of Housing and Community Development	41
Maryland Economic Development Corp. (MEDCO)	71
Maryland's EDGE - FITCI	64
Maryland Energy Innovation Accelerator	34
Maryland Health Connection	33
Maryland Industrial Partnerships (MIPS)	88
Maryland Tech Council	70
Maryland Technology Internship Program (MTIP)	69
Maryland Women's Business Center	81
MDC Studio	32
Melan Property Management	74
Merriden Management Group, Inc.	31
Montgomery County Economic Development Corporation	66
Morgan State University	80
NasaClip	42
Natur LLC	83

COMPANY NAME	BOOTH
National Science Foundation SBIR/STTR Program	20
NEXT powered by Shulman Rogers/My NEXT Rules	24
NextStep Robotics	46
NIH Technology Transfer	21
NOAA Technology Partnerships Office	12
Northeast Regional Outreach Office of the U.S. Patent and Trademark Office	10
NSA Office of Research & Technology Applications	11
OBT Global Solutions	23
PATENT VITAL, LLC	18
Peak Partners	2
PerVista AI	52
Pike District Partnership	13
Pinion Immunotherapeutics	47
PostCare.AI	6
Prince George's County Economic Development Corporation	72
Revelo Software	54
RosettaHealth	79
RPM Tech	36
SHOWCYCLE	7
Skyline Financial	73
Spark Baltimore	30
Storytime AI	48
Sybal	50
TEDCO	87
The Henry M. Jackson Foundation for the Advancement of Military Medicine	14
TOMM	1
Towson University, StarTUP	68
United Way of Central Maryland	39
University of Maryland Small Business Programs	57
University of Maryland, Baltimore	67
Wave Engine Corp.	49
Women in Bio Capital Region Chapter	82

2024 SPONSORS

PRESENTING



FOUNDER



LEADER



INNOVATOR



THINKER



SPECIAL THANKS



SPONSORSHIP LEVELS

PRESENTING

\$150,000 (1 AVAILABLE)



ATTENDEE PASSES

- a. Dedicated signage throughout the event as “level” sponsor
- b. Sponsor Wi-Fi; including having password in company name
- c. Sponsor a track of sessions



CHOICE OF 2 EVENTS:

- | | |
|---|---|
| 1. 2-minute greeting at Breakfast or Lunch Keynote; signage to recognize as keynote sponsor | 5. 60-second commercial played in exhibit hall during the event |
| 2. Reception Sponsor | 6. 60-second commercial played at the reception |
| 3. Introduce Session | 7. 2-minute introduction of company before the morning or lunch keynote |
| 4. Introduce Fireside Chat | |

- d. First choice of exhibit space location (+2 attendee passes if exhibiting)
- e. Lowest fee for additional registrations (\$99 per extra pass)
- f. Badge ribbons recognizing sponsor level
- g. Company logo on photo booth backdrop



PROMOTIONAL:

1. Two full-page, full-color ads in the program guide
2. Opportunity to display company pop-up banner in main areas
3. Option to leave marketing collateral or gift items in conference registration bags (\$300 value)
4. Individual social media spotlights recognizing sponsorship
5. Dedicated spotlight on Expo website
6. Recognition as sponsor in promotional emails
7. Recognition as sponsor in program guide
8. Obtain Pre- and post-event registration list (excluding emails)

INFLUENTIAL

\$100,000 (1 AVAILABLE)



ATTENDEE PASSES

a. Dedicated signage throughout the event as “level” sponsor



CHOICE OF 1 EVENT:

- | | |
|---|---|
| 1. 2-minute greeting at Breakfast or Lunch Keynote; signage to recognize as keynote sponsor | 3. Introduce Fireside Chat |
| 2. Introduce Session | 4. 30-second commercial played at the reception |
| | 5. Sponsor a session and speak prior to session |

b. **Priority selection** of exhibit space location (+2 attendee passes if exhibiting)

c. **Lowest fee** for additional registrations (\$99 per extra pass)

d. **Badge ribbons** recognizing sponsor level

e. **Company logo** on photo booth backdrop



PROMOTIONAL:

1. Two full-page, full-color ads in the program guide
2. Opportunity to display company pop-up banner in main areas
3. Option to leave marketing collateral or gift items in conference registration bags (\$300 value)
4. Individual social media spotlights recognizing sponsorship
5. Dedicated spotlight on Expo website
6. Recognition as sponsor in promotional emails with company logo
7. Recognition as sponsor in program guide
8. Obtain Pre- and post-event registration list (excluding emails)

LEGACY

\$50,000 (3 AVAILABLE)



ATTENDEE PASSES

a. Dedicated signage throughout the event as **"level" sponsor**



SELECT ONE:

- | | |
|----------------------------|---|
| 1. Introduce Session | 3. Sponsor a session and speak prior to session |
| 2. Introduce Fireside Chat | |

b. Priority selection of exhibit space location (+2 attendee passes if exhibiting)

c. Lowest fee for additional registrations (\$99 per extra pass)

d. Badge ribbons recognizing sponsor level

e. Company logo on photo booth backdrop



PROMOTIONAL:

1. Full-page, full-color Ad in the program guide
2. Option to leave marketing collateral or gift items in conference registration bags (\$300 value)
3. Opportunity to display company pop-up banner in main areas
4. Individual social media spotlights recognizing sponsorship
5. Dedicated spotlight on Expo website
6. Recognition as sponsor in promotional emails with company logo
7. Recognition as sponsor in program guide

VISIONARY

\$25,000 (4 AVAILABLE)



ATTENDEE PASSES



SELECT ONE:

1. Introduce Session
2. Introduce Fireside Chat

- a. Priority choice of exhibit space location (+2 attendee passes if exhibiting)
- b. Lowest fee for additional registrations (\$99 per extra pass)
- c. Badge ribbons recognizing sponsor level
- d. Company logo on photo booth backdrop



PROMOTIONAL:

1. Full-page, full-color Ad in the program guide
2. Option to leave marketing collateral or gift items in conference registration bags (\$300 value)
3. Opportunity to display company pop-up banner in main areas
4. Social media "shout out" recognizing sponsorship
5. Dedicated spotlight on Expo website
6. Recognition as sponsor in program guide and in promotional emails with company logo

FOUNDER

\$15,000



ATTENDEE PASSES



SPEAKING OPPORTUNITIES:

1. Introducing a Session
2. Introducing a Fireside Chat

- a. **Priority selection** of exhibit space location (+2 attendee passes if exhibiting)
- b. **Lowest fee** for additional registrations (\$99 per extra pass)
- c. **Badge ribbons** recognizing sponsor level
- d. **Company logo** on photo booth backdrop



PROMOTIONAL:

1. Full-page, full-color Ad in the program guide
2. Option to leave marketing collateral or gift items in conference registration bags (\$300 value)
3. Social media "shout out" recognizing sponsorship
4. Dedicated spotlight on Expo website
5. Recognition as sponsor in program guide and in promotional emails with company logo

LEADER**\$10,000****ATTENDEE PASSES**

- a. Opportunity to **introduce a session**
- b. **Prime exhibit space** (+2 Attendee passes if exhibiting)
- c. **Lowest fee** for additional registrations (\$99 per extra pass)
- d. **Badge ribbons** recognizing sponsor level
- e. **Company logo** on photobooth backdrop

**PROMOTIONAL:**

- 1. (1/2) Half-page, full-color Ad in the program guide
- 2. Option to leave marketing collateral or gift items in conference registration bags (\$300 value)
- 3. Social media "shout out" recognizing sponsorship
- 4. Recognition as sponsor in program guide and in promotional emails with company logo

INNOVATOR

\$7,000

4 ATTENDEE PASSES

- a. **Prime exhibit space** (+2 Attendee passes if exhibiting)
- b. **Lowest fee** for additional registrations (\$99 per extra pass)
- c. **Badge ribbons** recognizing sponsor level
- d. **Company logo** on photo booth backdrop



PROMOTIONAL:

1. (1/2) Half-page, full-color Ad in the program guide
2. Option to leave marketing collateral or gift items in conference registration bags (\$300 value)
3. Social media "shout out" recognizing sponsorship
4. Recognition as sponsor in program guide and in promotional emails with company logo

THINKER

\$3,000



ATTENDEE PASSES

- a. **Prime exhibit space** (+2 Attendee passes if exhibiting)
- b. **Lowest fee** for additional registrations (\$99 per extra pass)
- c. **Badge ribbons** recognizing sponsor level



PROMOTIONAL:

- 1. (1/4) Quarter-page, full-color Ad in the program guide
- 2. Recognition as sponsor in program guide and in promotional emails with company logo

EXHIBITING INFORMATION

WHAT YOU RECEIVE



2

COMPLIMENTARY
ATTENDEE PASSES



6ft

TABLE + TABLECLOTH
AND IDENTIFICATION SIGN



1

STANDARD
DIRECTORY LISTING



2

CHAIRS

PRICING

SPONSOR	FREE WITH PACKAGE
STARTUP*	\$300
STARTUP - <i>LATE REGISTRATION</i>	\$350
FEDERAL & ACADEMIC	\$500
ECONOMIC DEVELOPMENT	\$500
CORPORATE	\$1,000

***Start-up Company Criteria: (20) Twenty or less employees**

A LA CARTE OPTIONS

Ask about in-kind sponsorships



BAG LEAVE-IN



CHARGING STATION



PARKING



SNACKS & COFFEE BREAK



HEADSHOT LOUNGE



THANK YOU
WE HOPE TO SEE YOU THERE

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