

AD & LOGO SPECIFICATIONS FOR TEDCO'S ENTREPRENEUR EXPO

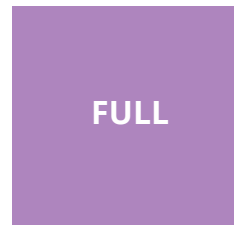


DIMENSIONS

FULL PAGE AD:

Size Needed: 8" x 8"

With Bleed: 8.25" x 8.25"



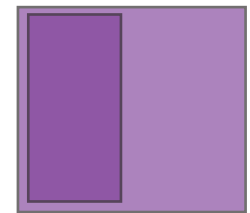
FULL



BLEEDS

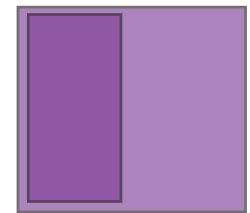
HORIZONTAL HALF PAGE:

Size Needed: 7.5" x 3.5"



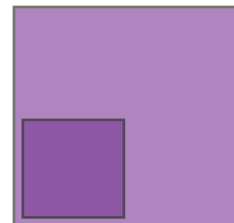
VERTICAL HALF PAGE:

Size Needed: 3.5" x 7.5"



QUARTER PAGE:

Size Needed: 3.5" x 3.5"



AD & LOGO FILE FORMATS

PDF, AI, EPS are preferred for Ads and logos.

Must be in CMYK

300ppi minimum quality.

*Please provide all fonts, embedded images or linked files



Questions? Email: marketing@tedcomd.com