

Overview of Market Search Databases

1. Frost & Sullivan FRST-AL

Market Search has access to the majority of Frost & Sullivan’s Market, Technical, and Economic intelligence including:

- Aerospace, Security & Defense
- Digital Transformation
- Energy & Environmental
- Industrial Automation & Process Control
- Measurement, Electronics & Instrumentation
- Mobility: Automotive & Transportation
- Transformational Healthcare
- Visionary Science: Chemicals, Materials, Food & PPE

Types of information included:

Market Engineering	Market forecasts, drivers and restraints as well as qualitative analyses on key growth challenges and opportunities for competitors across the value chain
Technical Insights	Relevant Technical Insights Alerts and Technical Insights subscriptions, covering emerging technologies, ground breaking R&D and technology innovation
Customer Research	In depth evaluation of customers’ needs, vendor perceptions and strategic implications developed through customer surveys and analyses
Economic Research and Analysis	Economic Impact Articles, Country Industry Forecasts and Decision Support Databases that analyze impact of economic/demographic trends
Financial Benchmarking and Analysis	Analysis of financial strategy alignment with growth opportunities
Analyst Briefings	Analyst chaired webinars that provide insights and growth implications for specific companies
Market Insights	Topical, issue based articles or in-depth analysis that capture analyst opinions and insights
Movers & Shakers	In-depth interviews with the industries’ most respected leaders to capture their perspectives on growth opportunities, challenges and strategies

For more information: <http://ww2.frost.com/>

2. GlobalData Publications, Inc. – Medical eTrack and Pharma eTrack

The GlobalData databases include market intelligence for the life sciences sector. Information includes product information for therapeutics, diagnostics, and medical devices, and other information related to M&A and licensing activities.

Market Search has access to the following modules:

- Medical eTrack – All Access Full Platform
- Pharma eTrack – Financial Analytics
- Pharma eTrack – NPV Analytics
- Pharma eTrack – Sales Analytics
- Pharma eTrack – Therapy Analysis & Database

For more information: <https://www.globaldata.com/>