



The Urban Business Innovation Initiative (UBII) is designed to provide technical and business assistance to underserved early-stage companies in key urban areas.

Assistance to companies is provided by the TEDCO's Venture Growth Advisors who work in concert with our **collaborative partners** to assure a high level of support for these companies. Each urban region has a dedicated, highly experienced Venture Growth Advisor who evaluates potential clients and provides mentoring as well as connection to support programs offered by TEDCO and our **collaborative partners** in each region.

Support programs include I-Corps, UBII project funding, the Builder Fund, partner programs, and other critical pathways to funding, education, and guidance.

## HOW WE SUPPORT INNOVATION IN MARYLAND'S URBAN AREAS

- Connection to support offered by collaborative partners
- Guidance for development of emerging technologies for commercialization
- Teaming with a network of local service providers for local small businesses
- Providing grant and business support through UBII and collaborative partners
- Providing general business assistance to nascent-stage companies:
  - Technology commercialization
  - Market channels
  - Financing options
  - Building a management team
  - SBIR and STTR proposal writing assistance
  - Prototype development
- Identifying funding opportunities for early-stage companies



## SUPPORTED SECTORS INCLUDE

- Cybersecurity
- Educational Software
- Environmental Solutions
- Govtech & Civic Solutions
- Renewable Energy
- IoT Devices
- Nanotechnology
- Public Health & Safety
- Social Impact
- Software Developers
- Transportation & Mobility
- Urban Farming

## VENTURE GROWTH ADVISOR

### BALTIMORE CITY



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### ABOUT TEDCO

TEDCO, the Maryland Technology Development Corporation, enhances economic empowerment growth through the fostering of an inclusive entrepreneurial innovation ecosystem. TEDCO identifies, invests in, and helps grow technology and life science-based companies in Maryland.

### Baltimore City Collaborators



### Prince George's County Collaborators

